

AI KICKSTARTER WORKSHOP FOR MANAGEMENT

Find out how to build an AI-ready business and get ready to lead the transformation



INSPIRING. EMPOWERING. FIT FOR PURPOSE.

WHAT is the AI Kickstarter Workshop for Management?

This workshop provides a comprehensive and practical guide for building an AI-ready organization or advancing your company's AI maturity. Designed for leaders, this workshop covers:

AI Fundamentals: Key terminology, technologies, tools, and demystifying AI.

Relevance of AI for your Business: Trends, economic impact, and implications for industries and workforces today and in the future.

AI Use Cases: Real-world examples in operations, marketing, HR, finance, and supply chain management and more.

Ethical & Legal Considerations: Addressing AI biases, data privacy, security, and regulatory frameworks.

AI Use Case Exploration: Identify and evaluate AI use cases for your business.

AI Product Lifecycle Management: A step-by-step framework to identify and implement high-impact AI initiatives.

AI Implementation Strategies: Conduct an **AI-readiness / maturity assessment** and create an actionable roadmap.

Leadership in the AI Era: Explore the role of management in driving successful AI transformations.

WHY is it relevant for you?

In the rapidly evolving age of AI, this workshop is your gateway to staying ahead and leading effectively. Key benefits include:

Understand how AI can drive innovation and efficiency in your organization.

Generate tailored ideas for AI use cases that align with your business priorities.

Gain insights into managing AI projects successfully from inception to implementation.

Learn how to **prepare your organization for seamless AI adoption.**

Enhance your leadership skills with a framework tailored to the AI era.

HOW does it work?

The AI Kickstarter Workshop is fully customizable to address your organization's unique needs. It comprises three stages:

Preparation: Online Survey & Interviews: Assess participant knowledge, interests, and organizational context.

Customizable Workshop Delivery: Flexible formats ranging from 0,5 to 2 days. Tailored content focus and difficulty levels to match your specific requirements.

Results & Recommendations: Post-workshop analysis and actionable advice for advancing your company's AI journey. Individualized next steps for participants and strategies to build an AI-ready leadership team.

Let's assess your organisation's AI maturity level

	DATA READINESS	INFRASTRUCTURE READINESS	ORGANIZATIONAL READINESS	BUDGET READINESS	SKILLS READINESS	LEADERSHIP & CULTURE READINESS
AI-Ready Business	Clear AI strategy and vision with executive sponsorship and cross-functional collaboration.	AI-ready infrastructure with secure, scalable, and accessible data and compute resources.	AI-ready organizational structure and processes with clear roles and responsibilities.	AI-ready budget with clear funding and resource allocation for AI initiatives.	AI-ready workforce with necessary skills and training for AI adoption.	AI-ready leadership and culture with strong support for AI transformation.
AI at Scale Stage	AI strategy and vision with executive sponsorship and cross-functional collaboration.	AI-ready infrastructure with secure, scalable, and accessible data and compute resources.	AI-ready organizational structure and processes with clear roles and responsibilities.	AI-ready budget with clear funding and resource allocation for AI initiatives.	AI-ready workforce with necessary skills and training for AI adoption.	AI-ready leadership and culture with strong support for AI transformation.
AI Preparation Stage	AI strategy and vision with executive sponsorship and cross-functional collaboration.	AI-ready infrastructure with secure, scalable, and accessible data and compute resources.	AI-ready organizational structure and processes with clear roles and responsibilities.	AI-ready budget with clear funding and resource allocation for AI initiatives.	AI-ready workforce with necessary skills and training for AI adoption.	AI-ready leadership and culture with strong support for AI transformation.
AI Business Value Generation	AI strategy and vision with executive sponsorship and cross-functional collaboration.	AI-ready infrastructure with secure, scalable, and accessible data and compute resources.	AI-ready organizational structure and processes with clear roles and responsibilities.	AI-ready budget with clear funding and resource allocation for AI initiatives.	AI-ready workforce with necessary skills and training for AI adoption.	AI-ready leadership and culture with strong support for AI transformation.
AI-Not Ready	Lack of AI strategy and vision with executive sponsorship and cross-functional collaboration.	AI-not-ready infrastructure with insecure, non-scalable, and non-accessible data and compute resources.	AI-not-ready organizational structure and processes with unclear roles and responsibilities.	AI-not-ready budget with unclear funding and resource allocation for AI initiatives.	AI-not-ready workforce with missing skills and training for AI adoption.	AI-not-ready leadership and culture with weak support for AI transformation.

Change Orange

Make your organization AI ready and boost your business with high-impact AI use cases

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